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Politics
Election 2024, Congress, Supreme Court Watch, Media

CLIMATE
Energy, Politics, Environment, Green Living

CULTURE
Books, Film, Television, Poetry
Politics

The Neocons Are Losing.

A new isolationist strain is gaining dominance in the GOP. The noninterventionist party is fine. But then there’s the admiration for Putin, the hatred of alliances, the hostility to war...

By Jordan Michael Smith
Illustration by Brian Stauffer

Why Aren’t We Happy?

Miller’s Mayhem

The troll under the bridge at Trump’s White House isn’t a lawyer, but he plays one in his new nonprofit.

By Timothy Noah
Illustration by Danny Shea

Down By Law

Nevada’s Fake Elector Fight Brings an End to the Republican Voter Fraud Myth

Silicon Valley’s Big AI Dreams Are Headed for a Copyright Crash

The Battle Over Church and State Could Take Down the Charter School Movement

How a MAGA School Board Racial “Scandal” in Virginia Belly Flopped
Environmental Hazards
Bolsonaro's political and eco-violence in the Amazon
By Kate Arnoff

The Bolsonaro administration in Brazil has faced widespread criticism for its policies towards the Amazon rainforest, which are seen as harmful to the environment and the indigenous communities living there. Despite international concerns, the Bolsonaro government continues to push through deforestation and other environmental initiatives. This has led to a decline in biodiversity and increased carbon emissions. The Amazon rainforest is a crucial carbon sink, and its destruction contributes to global climate change. The situation has also sparked protests and international condemnation. It is crucial for the international community to work together to address the issue and support sustainable practices for the benefit of the environment and the indigenous peoples of the Amazon.

CRIME AND FORESTRY

Ikea is hungry for the last of Romania's famed old-growth. Little stands in its way.

By Alexander Sammon

In Romania, the last remnants of ancient forests are under threat as Ikea seeks to source wood for its furniture production. The Romanian government has not protected these forests adequately, leading to a campaign to save the forests. The challenge is to balance commercial interests with conservation needs. This issue highlights the importance of international cooperation to protect endangered forests and ensure sustainable practices.
CULTURE

By Maggie Doherty

Aside from the obvious, books are also a form of intellectual tourism. They are a doorway into other lives and experiences, a way to explore the minds and thoughts of others. They are a means of escape, a way to journey to other worlds without leaving one's own.

Respite From Loneliness

Cormac McCarthy experiments with friendship.

The Love Song Of T.S. Eliot

For 26 years, Eliot wrote intense, passionate letters to Emily Hale. Should they change the way we read his poetry?

By Evan Kindley

When he was 20, T.S. Eliot fell in love with a woman named Emily Hale. The two had known each other slightly as teenagers—Eliot-cousin and Hale-relation—but their connection was more profound. When he was 21, Eliot wrote his first letter to Hale, a poetry-world and a romantic-world letter. In the next few years, he would write over 200 letters to her, filled with poems and letters, each one more passionate than the last. Hale and Eliot never married, but their letters formed a love story that lasted over 20 years. Of all of Eliot's love letters, only two are known to have reached Hale. Many of them were destroyed by Eliot himself. In his lifetime, he destroyed all of his love letters to Hale, but a few were saved and later published. These letters reveal a sensitive and passionate man, one who was deeply in love with Hale. The love letters of T.S. Eliot and Emily Hale are a testament to the power of love and the beauty of poetry.
Kevin McCarthy Officially Boots Schiff and Swalwell From House Intelligence Committee

Meanwhile, the House speaker is also pushing for a vote to remove than Omar from the Foreign Affairs Committee.

Who Is Brandon Johnson? More on the Chicago Mayoral Challenger With a History in Organizing

Cook County Commissioner Brandon Johnson says Chicago deserves a progressive mayor "willing to invest in people."

U.S. Set To Send Tanks to Ukraine in Major Reversal From Biden Administration

As the United States plans to send Abrams tanks to Ukraine, Germany also confirmed it will send its Leopard 2 tanks to the country.
Digital

In the know, inquisitive, engaged

Demographics

<table>
<thead>
<tr>
<th>Gender</th>
<th>Age</th>
<th>Education</th>
<th>Household Income</th>
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<tr>
<td>64% male</td>
<td>41% age 45 and up</td>
<td>85% graduate+</td>
<td>32% $75k+</td>
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<td>36% female</td>
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Viewership

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<th>Users</th>
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<tr>
<td>3.4 M</td>
<td>3.1 M</td>
<td>7.9 M</td>
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Sources: Google Analytics, November 2023; Reader Survey, October 2021
Print

1,500 copies of each issue of The New Republic are distributed to U.S. legislative, judicial, and executive branches.

TNR reaches thought leaders throughout the nation and on the Hill.

Paid circulation:
51,500
60% of TNR readers
• are or have been a senior or C-suite executive/owner, or
• have a net worth of more than $1 million, or
• have a household income of more than $100,000.

**Audience**
Active spenders, travelers, investors

**Chic Society**
High-society lives with high disposable income and affinity for travel and luxury. Active donors who spend via multiple channels across myriad categories.

$204,200 average income
58 average age

292 index

**Easy Street**
Typically older and educated—financially savvy, active investors, have the highest net worth of any niche and spend twice the average across many categories.

$208,000 average income
63 average age

205 index

Sources: TNR Reader Survey, March 2023; Epsilon Research, August 2022
# Audience

Charity-minded, cultured, well-read

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<th>Causes</th>
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<td>Humanitarian</td>
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<td>Investments</td>
<td>Advocacy/political publications</td>
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Source: Epsilon Research, August 2022

TNR readers enjoying an exclusive tour of Cuba curated by The New Republic.
An unduplicated, highly exclusive digital audience

97% of TNR’s visitors do not read Mother Jones.

95% of TNR’s visitors do not read Axios.

95% of TNR’s visitors do not read The Nation.

94% of TNR’s visitors do not read The New Yorker.

93% of TNR’s visitors do not read The Hill.

90% of TNR’s visitors do not read The Atlantic.

89% of TNR’s visitors do not read Politico.

In the know, inquisitive, engaged

Source: SimilarWeb Visitors, February 2023
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<td>LinkedIn</td>
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Advertising Opportunities

Print

- Full page
- 1/2 page horizontal
- 1/3 page vertical
- 2/3 page vertical

Digital

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Podcast

- *The New Republic Daily*
  - Pre-, mid-, and post-rolls
  - :30 and :60
Present your content—e.g., survey results, white paper—on NewRepublic.com.
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As a reader of The New Republic, you know that the climate crisis poses an unprecedented threat to humanity. We believe to avoid the most catastrophic effects of climate change, we need to reduce greenhouse gas emissions and source more renewable energy. Now is the time to align your values with your investments.

If you have an IRA or another investment to save for the future:

- Does it align with your values and keep your money out of coal, oil, and gas companies?
- Or, like so many investors, does it invest in fossil fuel companies that harm the environment and that you do not want to support?

Starting this year, you can join the thousands of individuals and institutions who have stopped investing in environmentally harmful industries, such as tobacco, nuclear weapons and start investing fossil fuel free.

Click the image below to receive our free guide to fossil fuel free investing.

Thank you for your interest in Green Century.

Leslie Samuelrich, President
Green Century Capital Management

The Green Century Funds have been a leader in the divestment movement since their founding in 1975, and we have been a vocal critic of fossil fuel companies since the 1980s.

As the first family of fossil fuel free mutual funds, the Green Century Funds are a family of fossil fuel-free, environmentally responsible mutual funds. Green Century Capital Management hosts an award-winning and in-house shareholder advocacy program and is the only mutual fund company in the U.S. wholly owned by its shareholders.

The Green Century Funds avoids environmentally dangerous industries which impose onerous costs on the environment and their communities and investments. We believe that investing in fossil fuels is unsustainable and unethical. Our shareholders can be assured that we will always make investments in a way that aligns with their values.

Thank you for considering Green Century Funds for your investment needs. We hope you will join us in making a clean break from fossil fuels.

Leslie Samuelrich, President
Green Century Capital Management

The New Republic

Dear Friend,

Making A Clean Break: Ethical Investing For A Sustainable Future

A guide to fossil fuel free investing

Dear Friend,

As a New Republic reader, you know that the climate crisis poses an unprecedented threat to humanity. To avoid the most catastrophic effects of climate change, we need to reduce greenhouse gas emissions and source more renewable energy.

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Leslie Samuelrich, President
Green Century Capital Management

The New Republic
Events

Join us as we take The New Republic on the road...

Ask for custom integrations for these and all of our events.

2024 Opportunities

- Monthly ........ The Best Political Trivia Night in D.C.
- January .......... America in Crisis/New York
- February ....... Stop Trump Summit Tour/Los Angeles
- March ........... Stop Trump Summit Tour/Phoenix
- April ............ Stop Trump Summit Tour/Atlanta
- April 24......... Right to Read Day/Miami
- April 25......... Political Influencer Awards
- May ............. Stop Trump Summit Tour/Detroit
- June 6 .......... Moms’ Summit Against Guns
- July 2 .......... Stop Trump Summit Tour/Philadelphia
- July 16 ........ Stop Trump Summit Tour/Milwaukee
- August 19 ...... Stop Trump Summit Tour/Chicago
- October .......... TNR Banned Books Tour/Multiple locations
- October 20 ..... Stop Trump Summit Tour/DC

More to come!
# Net Rates

<table>
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<tr>
<th>Print</th>
<th>Digital</th>
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<th>Dedicated Email</th>
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<tr>
<td>Jan/Feb</td>
<td>Digital only Oscar Previews</td>
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<td>March</td>
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<td>April</td>
<td>Digital only Earth Week</td>
<td>2/14/24</td>
<td>2/21/24</td>
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<tr>
<td>May</td>
<td>Digital only Future of Work</td>
<td>3/20/24</td>
<td>3/27/24</td>
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<td>4/17/24</td>
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<td>September</td>
<td>Digital only Sustainable Futures, Life in a Warming World</td>
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<td>October</td>
<td>Digital only Banned Books</td>
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<td>Print+Digital Postelection; Democracy Today; Holiday Books</td>
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*Themes subject to change
Thank you

Tony Bolinsky
Sales director, The New Republic

Tbolinsky@tnr.com
646.779.8010